

The Bedding and Pot Plant Centre

Aim: To address nursery industry needs through a programme of work to test and demonstrate practical solutions to industry problems



Outcomes and impact

- Industry collaboration
- Immediate access for growers to practical solutions
- Open Days and Study Tours engage younger growers

Methodology

- Grower-led Management Group
- Sited at Baginton Nurseries, Coventry
- Test and demonstrate new product opportunities
- Small-scale trials focussed on specific issues within the ornamentals industry
- Grower Open Days

Project details

Project completion date: 2019

The BPPC Blog:

<https://ahdbbppcblog.wordpress.com/>

